

## Message Text

UNCLASSIFIED

PAGE 01 CAIRO 00961 271811Z

53

ACTION NEA-09

INFO OCT-01 ISO-00 EUR-12 SAM-01 CIAE-00 DODE-00 PM-03

H-02 INR-07 L-02 NSAE-00 NSC-05 PA-02 RSC-01 PRS-01

SP-02 SS-15 USIA-15 AID-05 OMB-01 EB-07 COME-00

TRSE-00 CIEP-02 SAB-01 IO-10 ACDA-10 NEAE-00 /114 W

----- 053094

P 271306Z JAN 75

FM AMEMBASSY CAIRO

TO AMEMBASSY PARIS PRIORITY

SECSTATE WASHDC 1692

INFO AMEMBASSY BEIRUT

UNCLAS CAIRO 0961

E.O. 11652: NA

TAGS: PFOR, EG, FR

SUBJECT: PUBLICITY BUILD-UP FOR SADAT'S VISIT TO PARIS

1. PAST TWO WEEKS HAVE SEEN STEADY STREAM OF FRONT PAGE ARTICLES IN CAIRO PRESS CONCERNING PREPARATIONS FOR SADAT'S VISIT TO FRANCE JAN 27, FIRST OFFICIAL VISIT TO A EUROPEAN CAPITAL BY AN EGYPTIAN PRESIDENT. CHIEF DIPLOMATIC CORRESPONDENTS FOR TWO CAIRO PAPERS TRAVELLED TO PARIS WEEK IN ADVANCE OF VISIT, AND ARE SENDING BACK COPY EVERY DAY.

2. PICTURES OF SADAT AND GISCARD HAVE SEVERAL TIMES BEEN PUBLISHED BY MAJOR PAPERS ON FRON PAGE, CONTRIBUTING TO PUBLICITY BUILD-UP WHICH RANKS JUST BELOW THAT ACCORDED PRESIDENT NIXON'S JUNE ARRIVAL HERE. SINCE OCTOBER WAR, SADAT HAS VISITED ARAB COUNTRIES, YUGOSLAVIA, ROMANIA, AND BULGARIA, BUT NEVER WITH SUCH PUBLIC FANFARE SO FAR IN ADVANCE OF HIS ACTUAL TRAVEL. EGYPTIAN RADIO HAS ARRANGED FOR LIVE TRANSMISSION OF SADAT'S ACTIVITIES IN FRANCE, AND EGYPTIAN TV WILL BEAM DAILY WRAP-UPS BY SATELLITE.

3. IN SIGNED AND UNSIGNED EDITORIALS OVER LAST TWO WEEKS,  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 CAIRO 00961 271811Z

COMMENTATORS HAVE DECLARED SADAT'S "HISTORIC TALKS" WILL CENTER

ON ME CRISIS, BILATERAL TECHNICAL AND ECONOMIC COOPERATION,  
AND ROLE FRANCE CAN PLAY IN ME. REPORTEDLY, SADAT WILL HAVE

TWO PRIVATE MEETINGS WITH GISCARD, WILL RECEIVE FRENCH BUSINESS  
DEL, AND VISIT ONE OR MORE MAJOR INDUSTRIAL ESTABLISHMENTS.

4. ACCORDING TO PRESS, TWO PRESIDENTS WILL SIGN AGREEMENT  
DRAWING BROAD LINES OF ECONOMIC COOPERATION AND "GUARANTEEING"  
FRENCH INVESTMENTS IN EGYPT IN LIGHT OF INVESTMENTS GUARANTEE  
AGREEMENT SIGNED BY FAHMY AND SAUVAGNARGUES IN CAIRO. AGREEMENT  
TO BE SIGNED BY TWO PRESIDENTS WILL BE BASED ON DECISIONS MADE  
DURING VISIT OF GISCARD TO CAIRO, AND REPORTEDLY PROVIDES CREDITS  
FOR BUILDING POWER STATIONS AT ABU KIR, BUILDING OF PETRO-  
CHEMICALS COMPLEX, BEET SUGAR FACTORY, CEMENT AND FERTILIZER  
FACTORIES, AND ALSO DEVELOPMENT OF TOURIST PROJECTS. A GOF  
"PROTOCOL" WILL ALSO BE SIGNED, PRESS SAYS, UNDER WHICH GOF WILL  
ESTABLISH IN EGYPT AN "ADMINISTRATION INSTITUTE". FURTHER, GOF  
PROJECT LOANS TO EGYPT WILL REPORTEDLY BE INCREASED FROM 200  
MILLION TO 350 MILLION FRANCS.

9; IN HIS RECENT INTERVIEWS, SADAT HAS PRAISED GOF'S POLICY  
VIS-A-VIS ME, AND PRESS QUOTES OFFICIAL SOURCES AS SAYING DISCUSSIONS  
IN PARIS WILL RELATE TO "LEADING ROLE" PLAYED BY FRANCE IN EUROPE  
AND IN EURO-ARAB DIALOGUE, GOF AND GOF INTEREST IN PROMOTING  
PEACE IN MEDITERRANEAN AREA, AND UNANIMITY OF TWO GOVERNMENTS'  
VIEWS RE SETTLEMENT OF ME ISSUED AND PALESTINE QUESTION.

6. SADAT DEPARTS JAN 27 AND IS DUE TO RETURN TO CAIRO  
AFTERNOON JAN 29. OFFICIAL PARTY INCLUDES FORMER FAHMY,  
MINISTER ISMAIL SABRI ABDALLAH, MINWAR PRODUCTION BADRY,  
PRESIDENTIAL SECRETARY FOR EXTERNAL CONTACTS MARWAN, AND  
MINISTER FOR CABINET AFFAIRS YAHYA AL-GAMAL.  
EILTS

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** HEAD OF GOVERNMENT VISITS, PUBLICITY CAMPAIGNS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 27 JAN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975CAIRO00961  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750029-0899  
**From:** CAIRO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19750119/aaaaaqfc.tel  
**Line Count:** 94  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** buchant0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 11 APR 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <11 APR 2003 by MarshK0>; APPROVED <06 JAN 2004 by buchant0>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PUBLICITY BUILD-UP FOR SADAT'S VISIT TO PARIS  
**TAGS:** PFOR, EG, FR, (SADAT, ANWAR)  
**To:** PARIS STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006